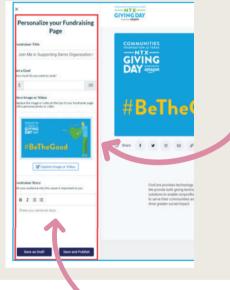


MMBNT CHAMPION #BeTheGood



On this NORTH TEXAS GIVING DAY join our team as an **MMBNT CHAMPION** - help spread the word amongst your friends and family about the importance of donor milk for fragile babies and help save little lives by creating and sharing your own FUNdraising page.

How to Create your FUNdraising Page



Creating your own FUNdraising page is easy - simply follow these 3 steps and then share away!

- 1. Go to: <u>https://www.northtexasgivingday.org/mothers-milk-bank-of-north-texas</u> -> click on the "FUNDRAISE" button at the top of the page.
- 2. Use the editing tool on the left side to add your FUNdraiser Title, Goal, Hero Image, and a short story telling why MMBNT is important to you.
 - Click here for "hero image" option and see below for short story fast facts
- 3. Hit "Save and Publish" you'll then navigate to the Neon Raise Login screen to create your fundraising profile. DON'T SKIP THIS STEP as you need it to access your page and track donations, etc.

Now you can start FUNdraising - share you page via social media (Instagram, Facebook, Twitter) and email - you don't have to wait until September 23rd to share!

What does MMBNT mean to you?

Share your own MMBNT story on your FUNdraising page! Tell your friends and family why you chose to be an MMBNT Champion and share what MMBNT means to you.

MMBNT fast facts to include in your story:

- Mothers' Milk Bank of North Texas, a nonprofit founded in 2004, strives to improve the health and survival of infants through breastfeeding advocacy and the safe, equitable provision of pasteurized donor human milk.
- Donor milk is processed, tested and gently pasteurized to ensure safety.
- MMBNTs envisions a future when all babies have the opportunity to receive human milk; almost 6 million ounces of donor milk dispensed since its founding in 2004

